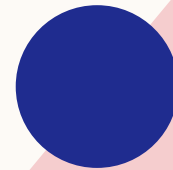


LUKE JENKINS

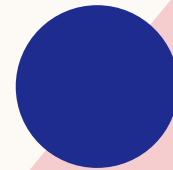
Director of Membership

LeadingAge Minnesota

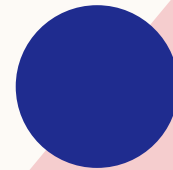


**YOU ARE NOT
IMPORTANT***

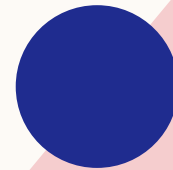
**WHAT WAS YOUR
GREATEST SUCCESS?**



STORIES



WHAT WORRIES YOU?



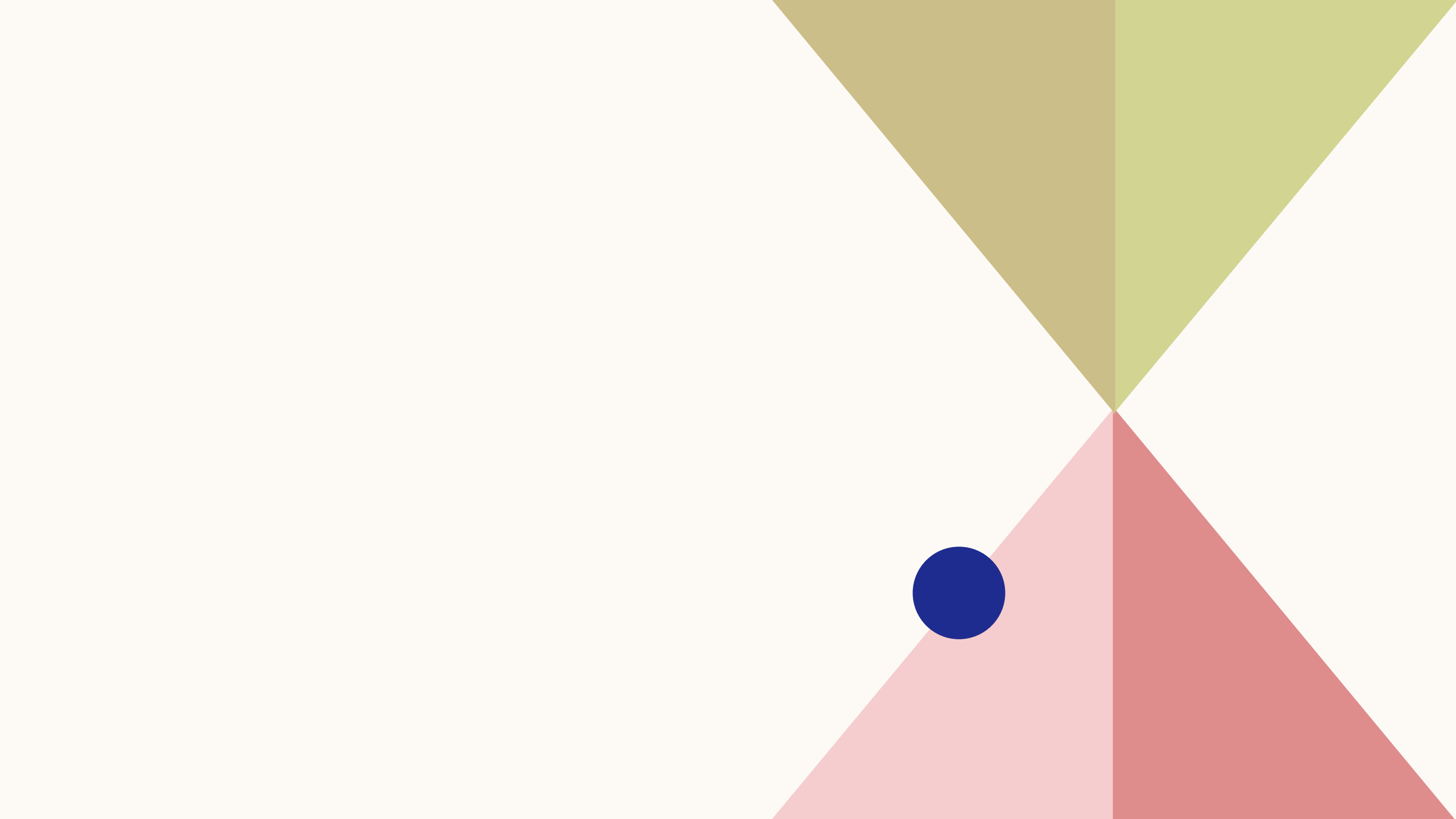
YOUR ADMINISTRATOR

- Staffing
- Staff Morale
- Reimbursement/Finances
- Managing Risk
- Remembering The Mission

YOUR NURSES

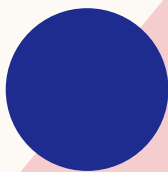
- Staffing
- Quality of Care
- Education (of staff)
 - Understanding Deal Breakers

Agree on appropriate timelines for move
ins



SUGGESTIONS

- Treat new hires/interviews like prospects
- Collaborate Marketing and HR
 - <https://leadingage.org/need-employees-marketing-and-hr-should-collaborate/>



WE ARE IMPORTANT

